

Product name and slogan:

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Supplies/materials needed:

A short description of your product (use adjectives to describe your product in detail, think about why people need your product or why they should buy it).

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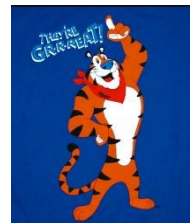
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Total cost of supplies:

Labelled sketch of my product:

What is your product or service? Can you think of a name for your product? Think of a memorable and catchy name for your product. Think of words that are linked to your product e.g.

Can you think of a slogan to go with your product? A slogan is a short, memorable phrase associated with a product. Can you draw a logo for your product?



Why do you think people will buy it? Why do people need it? How will it be used? How could it be useful? Who is your product aimed at? Is it aimed at adults or children? Is it aimed at reception children or year 4s?

How would you describe your product? Can you use superlatives?

Superlatives- words ending with the suffix -est to suggest they are the top of the scale. E.g. the best, greatest, biggest, smartest, cleanest, friendliest, softest, tastiest, creamiest, fluffiest etc.

My product is...

I believe my product is aimed at...

My product is ...because...

My cupcakes are the best, tastiest, fluffiest and most delicious in all of the world!