

**Lesson 3-** listen again from the beginning up to 0:55.

How do you think Cinnamon's parents are feeling about their daughter being unable to talk?

You are going to create a persuasive advert to invite someone to help teach Cinnamon to talk. Think about our persuasive writing last year. Adverts might normally intend to persuade you to **buy** something, but our advert is intended to persuade someone to **do** something. We need to use **rhetorical questions**, **second person pronouns (you, your)**, **boastful language**, **powerful/emotive language**, **imperatives (you must/need to)**, **give good reasons** and make it **stand out**. You can draw pictures and use bright and bold writing.

## Can you help a desperate family in need?

Our wonderful daughter Cinnamon cannot speak. We are unsure why she is unable to. We are **desperate**. We are looking for a calm, patient and helpful person to help our daughter speak.

If **you** are able to help our daughter speak, we will reward **you** with some wonderful items from our glorious kingdom. We will offer you fine art work, a field of **succulent mangoes** and the **most beautiful and intelligent** parrot in all the land.

Our daughter has not spoken a word in her entire life. **You** simply **must** help us in order to relieve us of our **pain, anguish** and **despair**!

## Get in touch today!

